

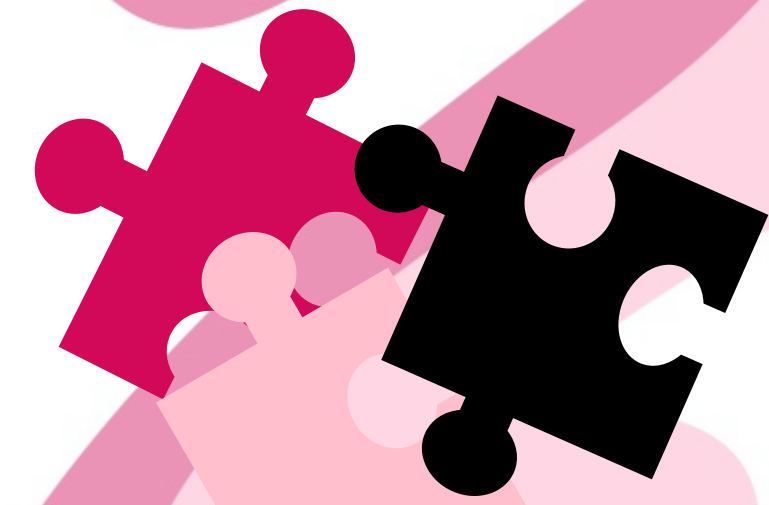
Monèt Kasseen

MK & CO AGENCY

Digital Marketing & Public
Relations Agency



THE MISSING PIECE



Monet, the Marketing Mamí and the Dot Connector, dedicates herself to assisting clients with their social media requirements, whether they are small or large businesses, product & service-based ventures, or personal brands. She juggles various roles and fulfills all responsibilities for her diverse client roster. Originally from North Carolina, Monet currently resides in Atlanta, Georgia. She thrives as a Music, Entertainment, and Lifestyle Publicist, as well as a Social Media Strategist. Her expertise lies in Media Relations, crisis management, and facilitating effective brand partnerships and collaborations for artists and creators. At our agency, we empower individuals to consistently generate income through social media. Monet owns her own Digital Marketing Agency, Monet Kasseen & Company, which offers freelance digital marketing and public relations services. Additionally, she co-founded Let the Girls Handle Things, a consulting agency focused on assisting Beauty, Skin, and Fashion Brands in securing retail opportunities.

OUR SERVICES

Public Relations:

- Press Placements
- Interviews
- Red Carpet Escort
- Media Activations
- Crisis Media

Helping you amplify your voice & story to the appropriate channels and networks.

Digital Marketing:

- Social media management/Strategy
- business strategy
- brand partnerships and activations
- influencer marketing strategy
- tik tok strategy
- YouTube strategy
- Instagram strategy
- Snapchat strategy



Client Features



Forbes



UPROXX BuzzFeedNEWS

**BRITISH
VOGUE**

The New York Times



HIGHSNOBIETY

ESSENCE

REVOLT

WSJ

COMPLEX



THE SOURCE

RECENT WORK

Below are just some of the many events I've been privileged to both attend and work. The events below are The Grammys 2023, TCL 2023, BET Awards 2022, 2023 & PProCon 2023.



RECENT WORK



CONTINUED

Personal Features

- Bossip Magazine
- BITE Beauty
- VCU Communications
- BuzzFeed
- Tom Ford Beauty
- one-a-day
- The shaderoom
- The neighborhood talk
- on-site
- Blavity
- Yahoo News
- Cosmopolitan Magazine
- Black Girls In Media
- Rare Radar

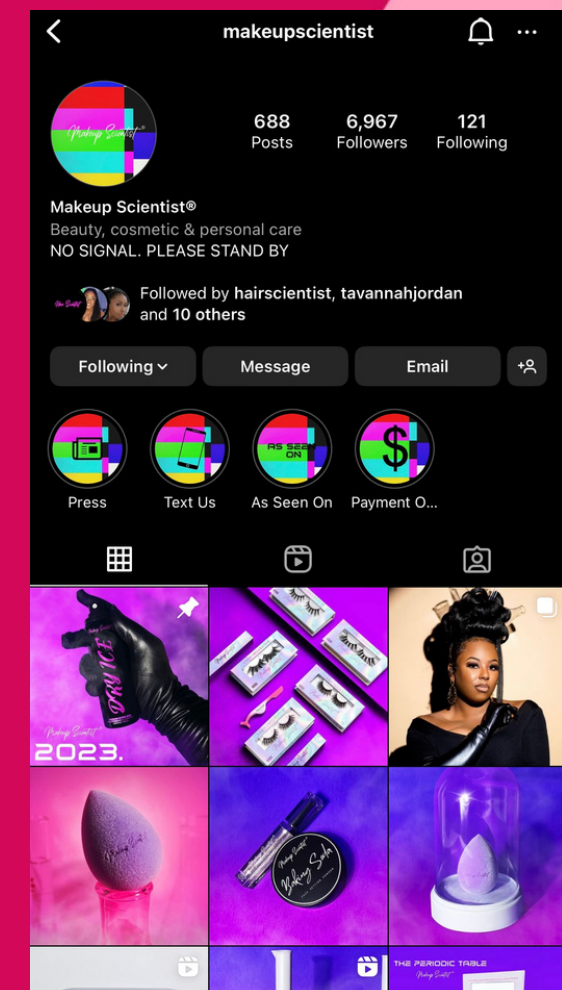
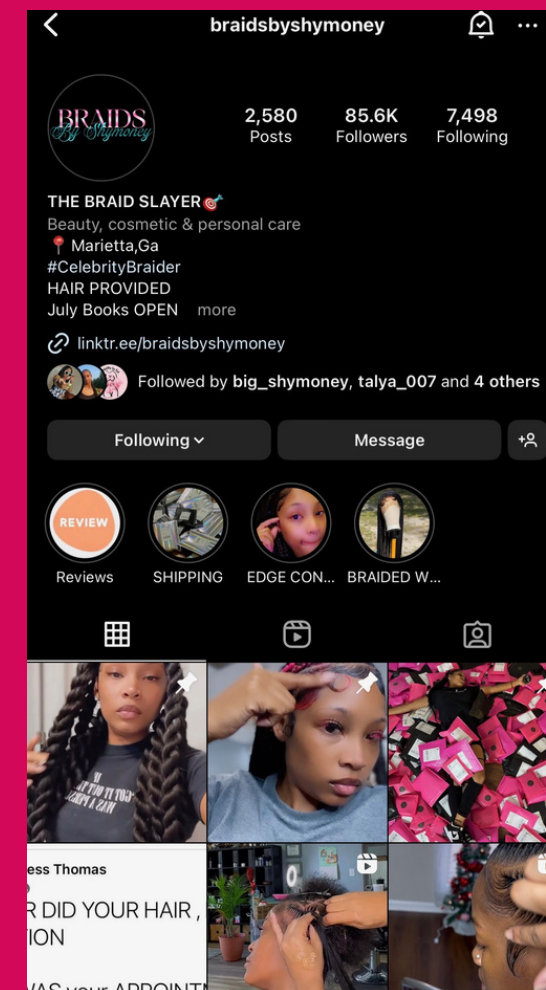
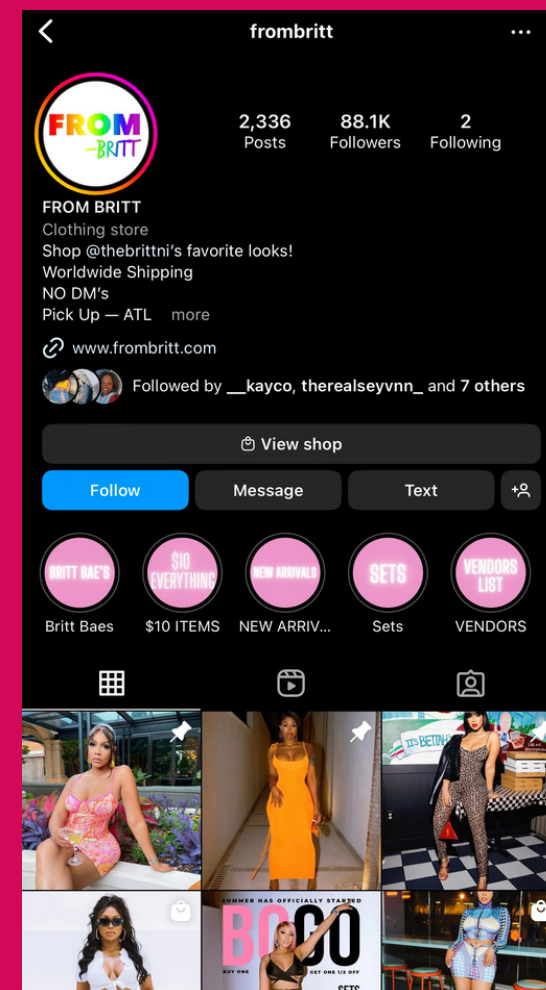
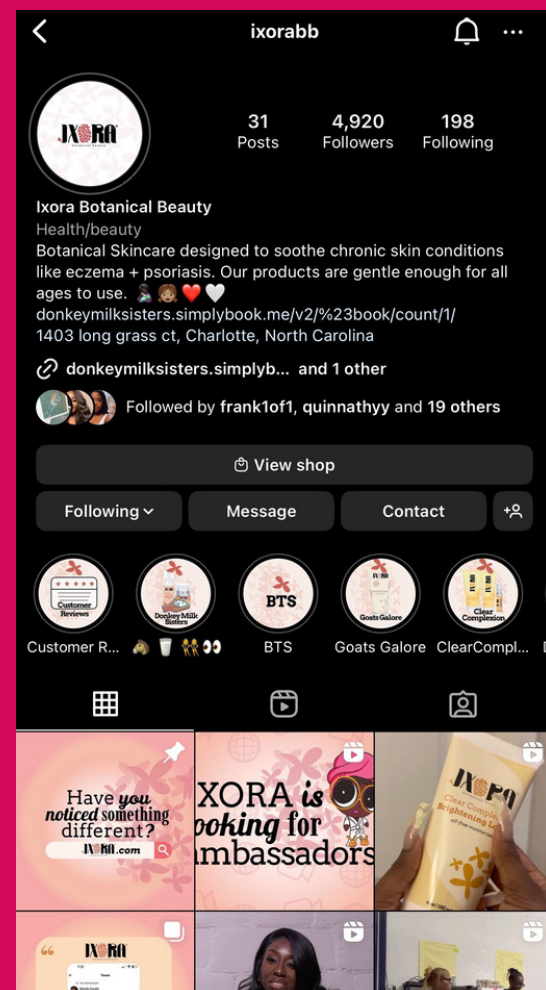
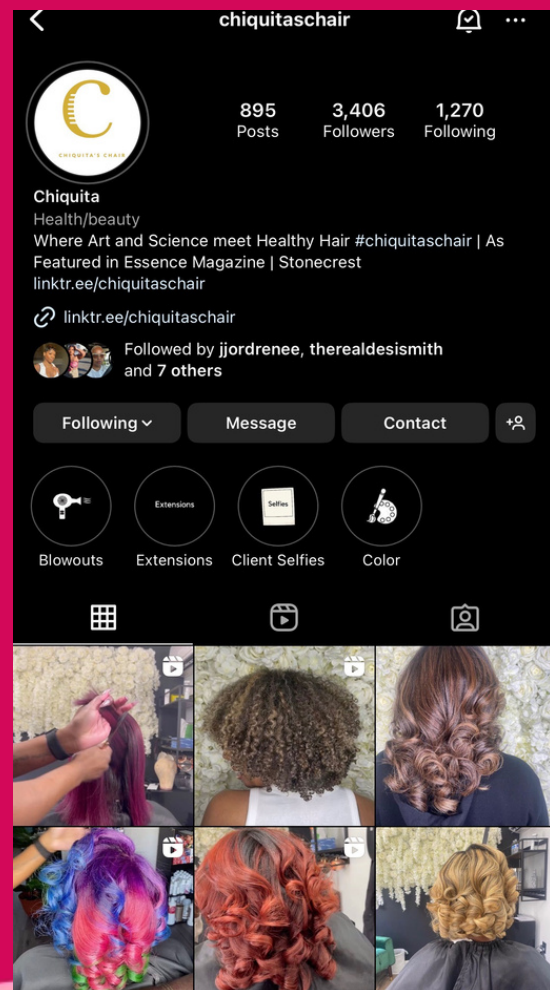
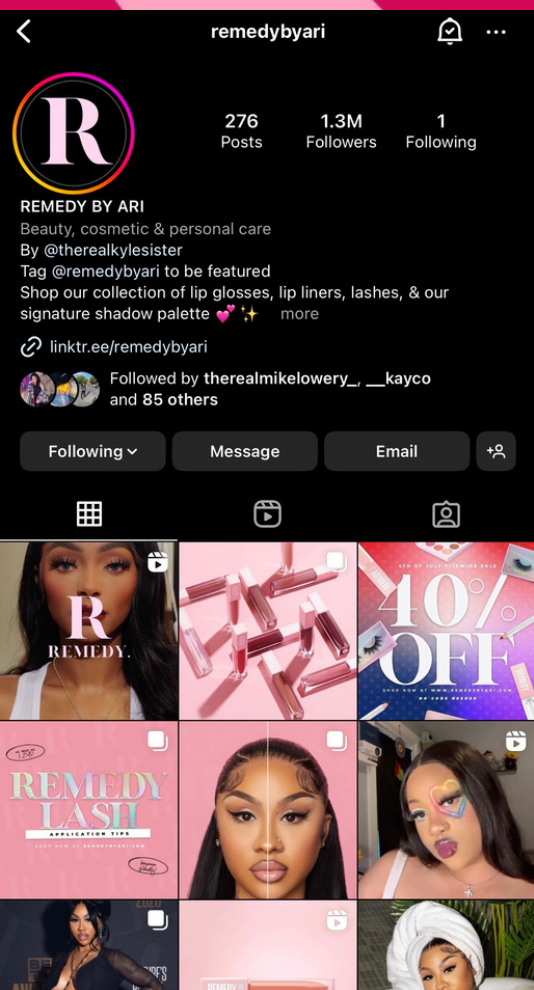
For more visit our instagram @monetkasseenofficial

Twitter: @wizmonifaaa



SOCIAL MEDIA

Past & Current Clients



How To Work With Me

Email Us: mkandco@monetkasseen.com

View our website: monetkasseen.com